

BIG BUSINESS INSIGHT GROUP OY PRIVACY POLICY

Updated on 25 May 2018

This Privacy Policy describes how BIG Business Insight Group Oy processes personal data. BIG Business Insight Group Oy is committed to safeguarding the privacy of the users of its services according to the EU's General Data Protection Regulation. The Privacy Policy is applied to event services offered by BIG Business Insight Group Oy.

Personal data means any information from which an individual person can be directly or indirectly identified.

1 CONTROLLER

BIG Business Insight Group Oy acts as the Controller
Business ID: 2782663-8
Kalevankatu 31 A, 00100 Helsinki, Finland

2 PURPOSE OF THE PROCESSING AND CRITERIA FOR PROCESSING

Personal data is processed for the following purposes:

- Delivering tickets
- Event communication
- Considering special diets
- Taking care of the customer relationship, customer service and marketing
- Conducting feedback and questionnaire surveys to develop services

Furthermore, we process personal data to fulfil statutory obligations; for example, in bookkeeping and replying to information requests from authorities.

The criteria for processing the personal data of data subjects:

- Registering for an event based on the agreement relationship.
- Marketing communication conducted based on consent and legitimate interest.
- Legal obligation such as bookkeeping and regulatory obligations.

3 COLLECTED DATA AND DATA SOURCES

Personal data is primarily collected from the user. Personal data from third parties is mainly collected from public and private registers as well as public sources.

We collect essential personal data as described in section 2 Purpose of the processing when registering for an event.

Personal data provided by the data subject

- Name
- E-mail address
- Phone number
- Company
- Title
- Possible special diet
- Permissions and consents
- Information on the interests, provided by the user
- Other information collected from the user

Personal data collected from parties other than the data subject

- From third parties, mainly from public and private registers.
- From cooperation partners related to the offering of services.

4 RECIPIENTS OF PERSONAL DATA

Personal data is disclosed to the following parties:

- Those carrying out the services
- Marketing partners
- Event cooperation partners

The controller ensures that those parties that receive personal data comply with the valid legislation concerning the processing of personal data.

5 DATA TRANSFERS TO THIRD COUNTRIES

Personal data is not transferred outside the EU/EEA.

6 DATA PROTECTION AND CONFIDENTIALITY

BIG Business Insight Group Oy ensures the protection of the processed data by implementing appropriate technical and organisational safety measures. BIG Business Insight Group Oy ensures that no personal data is lost, misused or otherwise used in an unauthorised manner.

Technical safety measures are, for example, the safe and secure use of devices, passwords and secure IT systems and services. Data in BIG Business Insight Group Oy may only be processed by separately defined persons according to BIG Business Insight Group Oy's instructions.

Written commitments required by the data protection legislation have been signed with service providers and other personal data processors.

Personal data is stored no longer than it is relevant for the company's business and required by legislation.

The Controller erases the personal data, upon the data subjects request, without undue delay.

7 COOKIES AND OTHER TRACKING TECHNOLOGIES

A cookie is a small text file that is stored on your device by the internet browser. We use cookies, trackers and other equivalent technical identifiers and technologies to identify end terminals, track and analyse the use of the services and usage patterns, improve the service quality and comfort, offer recommendations, further improve our services and target our advertising and other marketing.

8 RIGHTS OF THE DATA SUBJECT

- Review the data
- Correct and erase data
- Transfer data, restrict the processing and object to the processing of data
- Object to direct marketing (prohibit)
- Revoke consent

9 CONTACT INFORMATION

Enquiries, reclamations and requests may be addressed to the Controller.

BIG Business Insight Group Oy
Kalevankatu 31 A
00100 Helsinki, Finland

Contact person in data protection matters: Aleksi Helander
customercare@bignordic.com

BIG Business Insight Group Oy reserves the right to amend this Privacy Policy due to service development or legislation amendments by giving notice of any amendments on our website.

